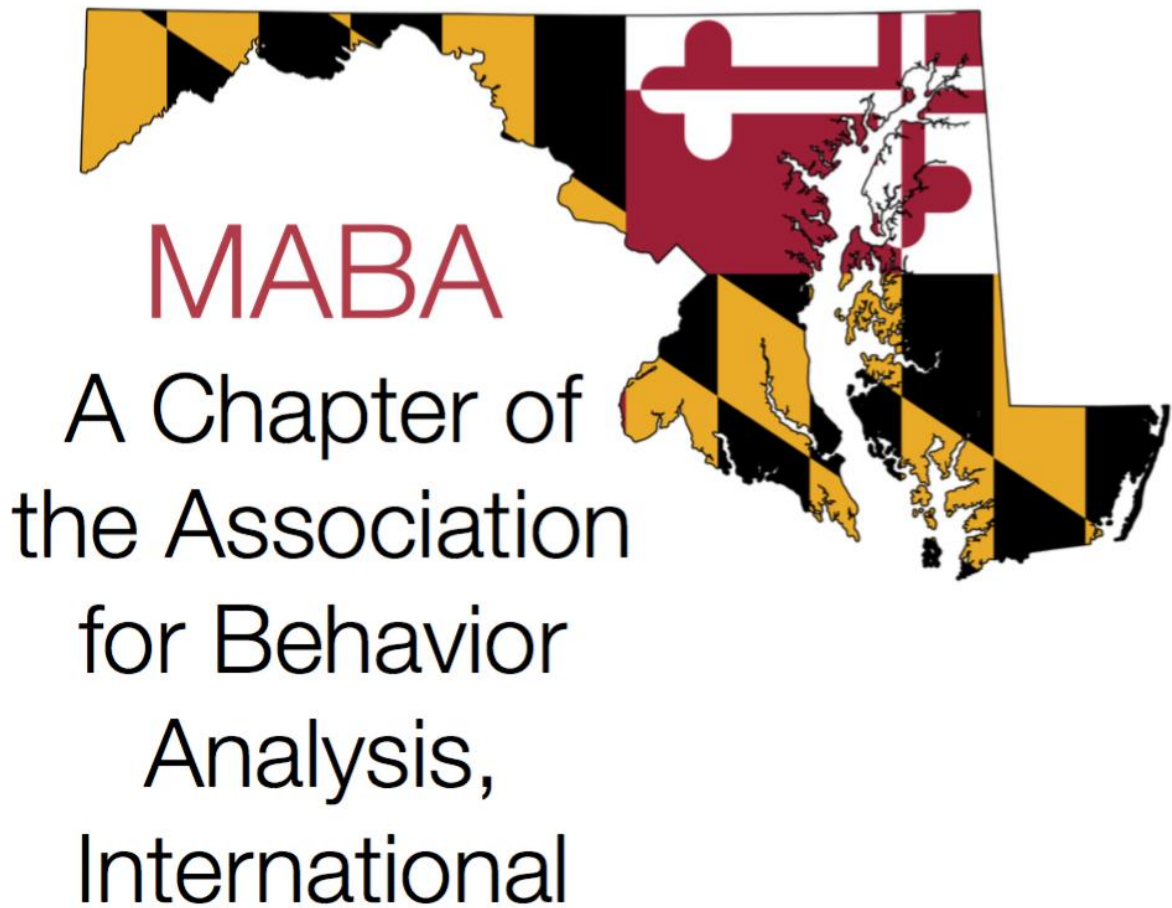


# Maryland Association for Behavior Analysis



## **Sponsor Handbook**

**2021**

# Workshop and Conference Overview

## Workshops

Thursday, December 2, 2021

Set-up begins at 7:30 am  
Check in with Registration to find assigned exhibit table  
Coffee and Registration in the Exhibitor Room 8:00-9:00 am  
AM Workshop begins at 9:00 am –12:00 pm  
Break for lunch from 12:00-1:00 pm  
PM Workshop continues from 1:00-4:00 pm  
Coffee break in the Exhibitor Room 2:30 pm

## Conference

Friday, December 3, 2021

Set-up begins at 7:30 am  
Check in with Registration to find assigned exhibit table  
Presidential Address begins at 8:30 am  
Break for lunch from 12:00-1:30 pm  
Conference continues from 1:30-2:30 pm  
Coffee break in Exhibitor room from 2:30-3 pm  
Conference continues from 3:00-5:00 pm  
Poster session & Exhibitor Reception from 5:00-7:00 pm  
Break down exhibit table at 7:00 pm

# Accommodations

## **Conference Venue & Hotel**

Sheraton Baltimore North  
903 Dulaney Valley Rd, Towson, MD 21204  
(410) 321-7400

## **Parking:**

Valet parking is available at the main entrance.  
A parking garage is located along the side of the main building.

## **Floor plan:**

The exhibit area is TBD. The exhibit area will have coffee throughout the conference to attract attendees.  
The poster sessions and exhibitor reception will be held in this room on December 3 from 5-7:00 pm.  
Exhibitors will be assigned their space according to sponsor level and registration date.

## 24<sup>th</sup> Annual Meeting Sponsor Levels

Sponsorship options are available to increase your presence on-site with company logos on introduction slides, in our program, or on the MABA website. MABA offers exhibit space to both commercial and nonprofit agencies. Exhibit tables will be assigned and include: a draped table with two chairs, and one wastebasket. All logos, ads, company descriptions, promotional materials, and any complimentary registration information will be collected upon selection of sponsorship level.

Sponsorship benefits and cost are described below:

### **Workshop and Conference Event Sponsorships**

In order to help you maximize your sponsorships and exposure, MABA has customized some unique sponsorship opportunities for the 2019 Events. As an event sponsor, you are also categorized as a Premier level exhibitor (see Exhibitor levels below for benefits included). If not all available packages are sponsored we reserve the right to reassign based on availability or the appropriate refund will be given.

#### **Event Bag Sponsorship - \$2,400 (1 available)**

Place your company logo on the Conference tote bags! All attendees will receive a Conference bag at the registration desk. Your company logo will be visible throughout the entire conference and beyond. Bags developed and supplied by MABA.

#### **Notebook Sponsorship - \$2,200 (1 available)**

Have your company logo printed on the cover of notebooks for all attendees and distributed in the Conference bags/during the workshops. Notebooks developed and supplied by MABA.

#### **Conference Day Coffee Break Sponsorship - \$2,000 (2 available)**

Greet attendees one-on-one during a coffee break on Conference day from 2:30-3:00 pm. Your company logo will be displayed in the Conference Program next to the coffee break information. All coffee related necessities are provided by the venue; however, you may provide reusable water bottles, logoed cups, or napkins. You may also display signage at the beverage break stations. Logoed cups/bottles/napkins and signs provided by Sponsor's company.

#### **Workshop Day Coffee Break Sponsorship - \$1,800 (1 available)**

Greet attendees one-on-one during a coffee break in the Expo room on Workshop day from 2:30-3:00 pm. Your company logo will be displayed in the Program next to the coffee break information. All coffee related necessities are provided by the venue; however, you may provide reusable water bottles, logoed cups, or napkins. You may also display signage at the beverage break stations. Logoed cups/bottles/napkins and signs provided by Sponsor's company.

#### **Lanyard Sponsorship – \$2,000 (1 available)**

Show your support by sponsoring the event lanyard for all badges. Company name or logo printed on the lanyards. Each attendee will receive this item during registration and can wear it to display their name badge throughout the duration of the events.

## **Exhibitor Only Sponsorship Levels**

### **Premier - \$1,400**

Logo and 150 word program description on website  
Logo in Event Intro Slides  
Exhibit table both days, premier location  
4 complimentary registrations for conference day  
Full page ad in Online Event Program  
Full page ad in email blast before Conference  
Wi-Fi on-site  
Logo on email correspondence and social media

### **Platinum - \$900**

Logo and 150 word program description on website  
Logo in Event Intro Slides  
Exhibit table both days  
2 complimentary registrations for conference day  
Full page ad in email blast before Conference  
Wi-Fi on-site  
Logo on social media

### **Gold - \$600**

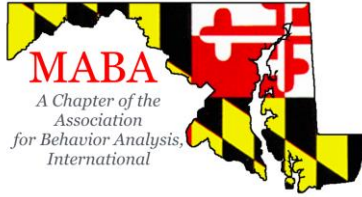
Logo and 150 word program description on website  
Logo in Event Intro Slides  
Exhibit table both days  
1 complimentary registration for conference day  
Wi-Fi on-site

### **Silver - \$300**

Logo and 150 word program description on website

# 24<sup>th</sup> Annual Meeting Sponsor Registration Form

MARYLAND ASSOCIATION FOR BEHAVIOR ANALYSIS



Please Print

Contact Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Affiliation: \_\_\_\_\_

Day (s):  Pre-Conference Workshop – Thursday, Dec. 2       Conference – Friday, Dec. 3

Daytime Phone: \_\_\_\_\_

Level		Cost
Event Bag Sponsor	<input type="checkbox"/>	\$2,400
Notepad Sponsor	<input type="checkbox"/>	\$2,200
Conference Day – Coffee break	<input type="checkbox"/>	\$2,000
Workshop Day – Coffee break	<input type="checkbox"/>	\$1,800
Lanyard Sponsor	<input type="checkbox"/>	\$2,000
<b>Premiere</b>		
Premiere	<input type="checkbox"/>	\$1,400
Platinum	<input type="checkbox"/>	\$900
Gold	<input type="checkbox"/>	\$600
Silver	<input type="checkbox"/>	\$300

Name of Individuals sitting at Exhibit Table: \_\_\_\_\_  
\_\_\_\_\_

Card payments can be made on our website at: <https://www.mdaba.org/>

Make Checks payable to: Maryland Association for Behavior Analysis

C/o Carrie Borrero

Maryland Association for Behavior Analysis

707 N. Broadway, Baltimore, MD 21205

Email [info@marylandaba.org](mailto:info@marylandaba.org) about receiving an Invoice

# Sponsor Complimentary Membership & Registration Form

Gold receives 1 complimentary registrant for conference day.  
Platinum receives 2 complimentary registrations for conference day.  
Premier receives 4 complimentary registrations for conference day.

**All Complimentary Registrants Should Still Register Online**  
**Contact Molly Bednar for a discount code to enter at check out.**  
**CEs are not included in complimentary registration**  
**and can be purchased online at time of complimentary registration.**

Name of Complimentary Registrant: \_\_\_\_\_

Email: \_\_\_\_\_

Attending:  Conference – Friday, Dec. 3

Name of Complimentary Registrant: \_\_\_\_\_

Email: \_\_\_\_\_

Attending:  Conference – Friday, Dec. 3

Name of Complimentary Registrant: \_\_\_\_\_

Email: \_\_\_\_\_

Attending:  Conference – Friday, Dec. 3

Name of Complimentary Registrant: \_\_\_\_\_

Email: \_\_\_\_\_

Attending:  Conference – Friday, Dec. 3

Upon selection of sponsorship/exhibitor level and payment, you will receive a follow-up email from Molly Bednar requesting corresponding materials.

Materials are due by: November 11, 2021

Please send to:  
Molly Bednar, M.A., BCBA  
[Bednar@kennedykrieger.org](mailto:Bednar@kennedykrieger.org)  
443-923-2958  
Secretary

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All questions can be directed to:

Molly Bednar, M.A., BCBA  
[Bednar@kennedykrieger.org](mailto:Bednar@kennedykrieger.org)  
443-923-2958  
Secretary

Or,

Carrie Borrero, Ph.D., BCBA-D  
[Borrero@kennedykrieger.org](mailto:Borrero@kennedykrieger.org)  
443-923-2619  
Co-Director

Additional information about the Annual Conference and Workshop can be found on our website,  
[www.mdaba.org](http://www.mdaba.org)