



MABA Communication Policy

Email Communication

Email is an essential format for communicating. As such MABA representatives are responsible for updating the membership on MABA business as well as directly addressing the needs of our members. We are committed to doing so in a professional, respectful manner. MABA (email address: info@marylandaba.org) communicates via email in two ways: (1) direct email-to-email correspondence with members, and (2) email blasts to the entire membership or membership groups. MABA will not sell or otherwise disseminate members' email addresses for any reason.

MABA personnel represent the Organization. Permitted email content can include:

- Information on the annual conference, including (but not limited to): speaker lineup, paper or poster submission, registration, reminders, and hotel information.
- Updates from MABA committees, including (but not limited to): Legislative, Conference, Publications (Newsletter), and Technology.
- Upon request, as an affiliate organizations, we may be asked to forward emails from the Association for Behavior Analysis, International (ABAI), Association of Professional Behavior Analysts (APBA), and Regional ABAI Chapters (e.g., VABA).
- Forwarded emails from other professional organizations as deemed appropriate by MABA's Executive Council.

The following information is deemed not permitted for email distribution, as per the MABA Executive Council:

- Any request for financial assistance to MABA or any other organization (e.g., online fundraising).
- We do not forward or disseminate content or emails from outside 3rd party behavior analysis organizations without being requested to do so, provided that the content is in line with this policy.
- We do not send out advertisements or product information to members as it may imply commercial influence or MABA endorsement.
- MABA will not send its membership classified ads.

Social Media Usage

- The social media accounts for MABA are monitored by members of the Executive Council and posts are removed if they do not meet MABA guidelines for acceptable behavior.
- Job postings are permitted on the Facebook page.

Additional requests for email communication are subject to Executive Council review and vote.